

# Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58262 CF LOC-POL FBD - LBD: 10/28/12 - 11/04/12 HL#: Created: 09/10/12 01:34 PM  
 Client: SCOTT BROWN FOR U.S. SENATE... CPE: / / 5067W10/29 Agency Commission: 15 % Updated: FWONG on 09/10/12 01:46 PM  
 Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Sell :03:00 Confirmed: 09/10/12 01:46 PM  
 Buyer: N. McDONALD Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 09/11/12 08:53 AM  
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS  
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	M T W T F * *	NEWS	30				0.0	\$900.00	5	\$4,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	M T W T F * *	MORN	30				0.0	\$500.00	10	\$5,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DRACHAEL9A	M T W T F * *	DAY	30				0.0	\$585.00	5	\$2,925.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DDEAL	M T W T F * *	DAY	30				0.0	\$1,000.00	5	\$5,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DPRICE	M T W T F * *	PRICE	30				0.0	\$1,080.00	5	\$5,400.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NNOON	M T W T F * *	NEWS	30				0.0	\$630.00	5	\$3,150.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DCBSSOAP2	M T W T F * *	SOAP	30				0.0	\$600.00	5	\$3,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DDRPIL	M T W T F * *	PHIL	30				0.0	\$650.00	5	\$3,250.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	EJUDY4P	M T W T F * *	EFG	30				0.0	\$850.00	5	\$4,250.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	EJUDY430P	M T W T F * *	EFG	30				0.0	\$850.00	5	\$4,250.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	ENWS5P	M T W T F * *	EFG	30				0.0	\$1,000.00	5	\$5,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	ENWS530P	M T W T F * *	EFG	30				0.0	\$1,100.00	5	\$5,500.00		
	FIXED												
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NEARLYMF	M T W T F * *	NEWS	30				0.0	\$1,440.00	5	\$7,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	AWHEEL	M T W T * * *	ACC	30				0.0	\$1,980.00	4	\$7,920.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/01/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PALLACC1HR	* * * * F * *	LPAT	30				0.0	\$1,800.00	1	\$1,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	AJEOPMF	M T W T * * *	ACC	30				0.0	\$2,880.00	4	\$11,520.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/01/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	LLETTER	M T W T F * *	LETT	30				0.0	\$1,350.00	5	\$6,750.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	LFERGUSON	M T W T F * *	LFG	30				0.0	\$500.00	5	\$2,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	5										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	MNEWS430A	M T W T * * S	SUNR	30				0.0	\$200.00	5	\$1,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/28/12	11/01/12	1	4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	MSUNRISE1	M T W T F * * SUNR		30				0.0	\$500.00	5	\$2,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	NLATE	M T W T F S S	NEWS	30				0.0	\$2,700.00	7	\$18,900.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/04/12	7										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	WSAT6ANWS	* * * * * S *	NEWS	30				0.0	\$540.00	1	\$540.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	WSAT7ANWS	* * * * * S *	NEWS	30				0.0	\$630.00	1	\$630.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	MCBSSAT	* * * * * S *	MORN	30				0.0	\$990.00	1	\$990.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	AWHEELSA	* * * * * S *	ACC	30				0.0	\$900.00	1	\$900.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	AJEOPSA	* * * * * S *	ACC	30				0.0	\$990.00	1	\$990.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	LINSIDER	* * * * * S *	LATE	30				0.0	\$450.00	1	\$450.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	WSAT5ANWS	* * * * * S *	NEWS	30				0.0	\$270.00	1	\$270.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	WSUN6ANWS	* * * * * S	NEWS	30				0.0	\$540.00	1	\$540.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	WSUN7ANWS	* * * * * S	NEWS	30				0.0	\$630.00	1	\$630.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	WSUN8ANWS	* * * * * S	NEWS	30				0.0	\$900.00	1	\$900.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,980.00	1	\$1,980.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	PSIXTY	* * * * * S	REGP	30				0.0	\$20,000.00	1	\$20,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

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034	PWIFESUN2	* * * * * S	REGP	30				0.0	\$16,000.00	1	\$16,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	LFINAL1	* * * * * S	LOCS	30				0.0	\$1,260.00	1	\$1,260.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	LFINALOT	* * * * * S	LOCS	30				0.0	\$720.00	1	\$720.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
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037	LTIMSUN1	* * * * * S	LATE	30				0.0	\$315.00	1	\$315.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	WSUN5ANWS	* * * * * S	NEWS	30				0.0	\$270.00	1	\$270.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	123	0	\$158,700.00	\$134,895.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$158,700.00	\$134,895.00	\$0.00	\$0.00